



FOR IMMEDIATE RELEASE

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***fizzlers.com*, Expands Operations Outside the Maryland/DC area
fizzlers.com is currently recruiting business Nationwide to list their goods and services
on a dynamic concierge Internet portal.**

Annapolis, MD (January 19, 2008) – **fizzlers.com** is a unique Internet portal that provides business, individuals, and organizations an easy way to list their products and/or services in a highly segmented database. This unique Internet based server simultaneously allows consumers to find and reach listed business with amazing speed and efficiency. As of the date of this release **fizzlers.com** moves its operation from its trials in the metropolitan Washington DC area to cover the entire United States. Within the Washington DC market each state has its own homepage. This approach offers users of the site the choice of viewing on what is local and unique to their locale. Fizzlers is advertising and recruiting businesses nationally and will add each additional state's homepage as the target roster of listings is achieved.

Fizzlers.com was conceived in 2002 when its founder, Mike Way, a professional computer programmer was searching the Internet for the website of his local independent grocer to see if they had fresh rib-eye steak. Unable to find the grocer on the web, Mike Way called the grocer directly. They had the steak, but the manager informed him that they did not have the expertise to hazard a web site. After checking with hundreds of independent businesses in the area, Mr. Way discovered much the same story. It was then that the idea for a massive Internet portal was born.

The original idea was to allow a business to list his/her business on **fizzlers.com** on a series of region specific static web pages, much like a simple web-based flier, that informed consumers of what goods and services businesses were offering. During development of the web site, Mr. Way discovered the real need; to give the web-inexperienced business a way to have a website within the **fizzlers.com** website. Any business can now have a **fizzlers.com** website within our site or can just as easily link their own individual website to their listing(s) on our site giving the consumer a unique venue to find almost anything they need.

Our motto's include: "*We don't list everything, but we list everything you need most often*"; "*Finding value in your home town*", and "*find it first, find it fast – we're the concierge in your home town*".

fizzlers.com users understand that we are not an Internet version of a local phone directory. **fizzlers.com** packages and lists between 60 ~ 102 categories depending on locale. For example, in Washington DC one will find listings for associations and quasi-government organizations, whereas in the Annapolis listings, one will find plenty of listing for boating and marine organizations but not for associations. In Iowa, one will find listings for farm supplies, while in Hollywood one will find listing relevant to the Entertainment related industries.

Fizzlers uses a Zip Code and State based home page system which is both icon and text based. First time users are asked for name, state, zip code and search radius. Every visit after that shows the homepage for their state.

fizzlers.com, llc

fizzlers.com has been in operation since 2004. **fizzlers.com** provides a free-to-the-public Internet portal that behaves much the way a hotel concierge in any city would act. Every business and organization listed on **fizzlers.com** is indexed by its business classification combined with a unique and proprietary logistical database that will allow each user of the **fizzlers.com** service to customize the information returned within the stipulated needs of the individual search. Businesses and organizations remit a small fee for inclusion into this growing on-line database. Every day, millions of users and thousands of businesses will experience **fizzlers.com** proven ability to deliver professional results. For more information, please visit www.fizzlers.com.

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