



*Your Guide To Value In Your Home Town*

**FOR IMMEDIATE RELEASE**  
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***fizzlers.com, rolls out its new 'Deals' category-based eCoupon database***  
**fizzlers adds a searchable database for its affiliates and national advertisers offerings**  
**from the fizzlers.com homepage**

**Shady Side, MD (January 14, 2010)** – fizzlers.com, llc, a business-to-business and business-to-consumer Internet portal which has been operating in Washington DC, Maryland & Northern Virginia since 2004, that allows business, individuals, or organizations, an easy way to list their products and/or services in a highly segmented database that allows consumers to find and reach them with amazing speed and efficiency now offers national advertisers seeking to offer special deals within regional and local markets.

During the last quarter of 2009, our marketing team, our programmers and our advertisers created a new Internet assessable database that will now allow users to search for *specials* presented by our fizzlers.com advertisers targeted especially for our user base. Because of the unique volume of deals, we've created a way for users to search for special offers based on category and availability.

A user who is looking for travel deals can simply click the 'travel' icon on the home page and will see a detailed listing of every offer from Rental Car companies to Hotels to Flight and Cruise specials.

fizzlers.com is much more than a simple coupon Mecca. Fizzlers powerful on-line database prevents users the necessity of wading through all offers in which promoters of Organic Pet food will be listed with Mrs. Fields Cookies. With the new fizzlers' dynamic database, all deals and specials can be viewed collectively or individually based on the category they belong to.

Of special interest to our advertisers, is the option to be listed in lower page ranking if their offer is a 1<sup>st</sup>, 2<sup>nd</sup> or even a 3<sup>rd</sup> cousin to a main category. Let's say one our advertisers like Dollar Rent-A-Car chooses to be listed in the main category of *Travel Deals*. With our new system, Dollar Rent-A-Car can also be listed in Automotive, Business Deals and/or Vacation Packages. This unique approach gives the users the widest array of goods, services and products while simultaneously giving the advertiser the broadest access to the needs and requirements of our large customer base.

fizzlers.com was conceived in 2002 when it founder, Mike Way, a professional computer programmer was browsing the Internet for the website of his local independent grocer discovering that many small merchants did not have the expertise to have a web presence and so fizzlers.com was created to give every organization access.

As fizzlers rolls continues its national roll-out, we recruit business in every city informing them of this new opportunity. Once a predetermined number of businesses in each city in each category is recruited, that city goes on-line and joins the fizzlers.com family. Once we complete our national expansion fizzlers will begin co-location operations in all of North America. South America and all the islands of the Atlantic and Pacific will follow.

**fizzlers.com, llc**

fizzlers.com has been in operation since 2004. fizzlers.com provides a free-to-the-public Internet portal that behaves much the way a hotel concierge in any city would act. Every business and organization listed on fizzlers.com is indexed by its business classification combined with a unique and proprietary logistical database that will allow each user of the fizzlers.com service to customize the information returned within the stipulated needs of the individual search. Businesses and organizations remit a small monthly fee for inclusion into this growing on-line database. Every day, millions of users and thousands of businesses will experience fizzlers.com's proven ability to deliver professional results. For more information, please visit [www.fizzlers.com](http://www.fizzlers.com). We are currently recruiting businesses from all across the United States with an eye toward North America & Europe in the near future.

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