



FOR IMMEDIATE RELEASE

CONTACT: Mike Way, CEO
mike.way@fizzlers.com

***fizzlers.com*, adds New Search Capability for its users**
fizzlers.com adds a homepage search window to enhance users ease-of-use
fizzlers.com recruiting businesses in KY, CA, FL & NC

Shady Side, MD (October 19, 2009) – fizzlers.com, llc, is a business-to-business and business-to-consumer Internet portal which has been operating in Washington DC, Maryland & Northern Virginia since 2004. We have recently added an internal search interface window on the home page that will allow users to browse even faster for the goods, products and services they seek.

Prior to the new search capability, a user would select an icon for whatever category they needed. If something for the car, truck or SUV was needed, they would simply click the 'automotive' link and were given a listing of everything automotive in the zip code radius specified. Now, if a user is searching specifically for let's say, [Silver Star Auto Service](#) in downtown Annapolis, they enter that name into the search window and only Silver Star will be presented. This will allow users to not only browse for goods and services, but to also seek any business who's contact information is not handy. Users can search by any fragment of information like partial phone number, address, business name or any of more than a dozen different search parameters.

Fizzlers.com is like a computer based concierge for each user's home town. Most on-line compendiums only list their advertisers and the only differentiation is what advertisers pay to appear in which publications. Our approach is to give the consumer everything based on a search within a specified radius from the searcher's zip code. If a consumer lives in Washington DC and is searching for a barber or manicurist, he/she will only see listings for those businesses that are close. A web searcher in Annapolis or Mount Airy will see listings unique to their different zip code.

fizzlers.com Spreads Its Wings: Beginning October 1st, 2009 fizzlers.com will begin an aggressive advertising campaign in both Lexington & Louisville, Kentucky, southern California, Miami and Fort Lauderdale Florida and the entire state of North Carolina. Our goal is to approach via electronic media, all businesses in these markets to introduce them to our unique business model. fizzlers.com will offer trials allowing new customers in a new market to try-before-they-buy.

Our proliferation thus far has been through word-of-mouth as one consumer tells a neighbor, or as businesses share our unique resource with other business in another field. We have decided that that now is the time to create our own buzz which will give businesses and organizations substantial savings, while simultaneously enhancing whatever advertising vehicle(s) they presently use.

fizzlers.com, llc

fizzlers.com has been in operation since 2004. fizzlers.com provides a free-to-the-public Internet portal that behaves much the way a hotel concierge in any city would act. Every business and organization listed on fizzlers.com is indexed by its business classification combined with a unique and proprietary logistical database that will allow each user of the fizzlers.com service to customize the information returned within the stipulated needs of the individual search. Businesses and organizations remit a small monthly fee for inclusion into this growing on-line database. Every day, millions of users and thousands of businesses will experience fizzlers.com's proven ability to deliver professional results. For more information, please visit www.fizzlers.com. We are currently recruiting businesses from all across the United States with an eye toward North America & Europe in the near future.

fizzlers.com, the fizzlers.com logos are registered trademarks of Creative Computer Specialist, fizzlers.com, llc and Mike Way and/or its affiliates in the United States and/or other countries. All other company names or product names listed on fizzlers.com service are the trademarks of their respective owners.